Corey Andrew Powell ([00:02](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Hello everyone. I'm Corey Andrew Powell, and I am so thrilled today to be joined by Chris Anderson, who's led the TED brand since 2001, overseeing its transformation from an annual conference to a nonprofit with Global Reach, sharing the extremely popular TED Talks. Of course there are podcast and of course, Ted Ed. You know, it's really important that the, the brand is so synonymous with everyone knowing that it's, it's accessible and it's free for everyone to check out. So that's what's such an important part of this brand. Now, Chris's new book comes out in January, 2024. I have it right here with me. It's called Infectious Generosity, The Ultimate Idea Worth Spreading. And so we're so thrilled he's here today. Chris, welcome to Motivational Mondays.

Chris Anderson ([00:45](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

It's great to be here, Corey

Corey Andrew Powell ([00:46](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Thank you. It's our honor to have you here. So I did tell you a few seconds ago, before we started that <laugh> that your book is something that my soul was craving right now. And I wanna just sort of start out with this point. We're in a very divisive time, probably one of the most divisive times I've ever witnessed on my time on this planet. And it's, it's just chaos everywhere, and we're all fighting over everything from, you know, who took the cap off the toothpaste to, you know, bombs dropping and we're just fighting over everything. Your book seems to sort of try to give us an anecdote to that. So share a little bit, if you will, what was the, the purpose and the message of you writing in this book, and what is the correlation to that?

Chris Anderson ([01:25](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yeah, I think it is exactly that. Um, you know, I'm a, a tech optimist, or at least that's always how I saw myself. And, um, when the, when the internet took off in the late nineties, I saw it as, did many other people as this incredible tool that was gonna bring the world together. You could see people anywhere in the world, you know, maybe we would get over our sort of, uh, our various tribalisms and start understanding each other and connecting with each other. And, uh, you know, there was a lot of dreams that that would happen.

Corey Andrew Powell ([01:58](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([01:58](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

The story of the last 10 years on the internet has kind of been the opposite of that. And it's, it's been crushingly disappointing, I would say. And I guess the main culprit is social media. I don't think anyone intended it to tear the world apart.

Corey Andrew Powell ([02:14](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([02:14](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

But the unintended consequence of certain things about social media's design has led to that. Yeah. We are using it to amplify voices of people who want to show how scary the world is. Want to show how scary the, and annoying and angry making the other side is. And it's forcing us into sides. It's forcing us to pick sides almost, and to, uh, just view other people, not just with disagreement, but with anger and fear and hate, and sometimes even disgust. Um, that's terribly, terribly destructive. So in, at one level, the book is an attempt to try to reclaim the internet as a, as a force for good in the world. And, um, you know, I think it's doable. I, I, I really think it's doable. I, I think it's a battle that can be won that actually is so much good that's happening online, that is being shared. And there are so many ways that in principle, the internet could, could make a big difference. That, that I think it's, it's worth trying to explicitly address this. And, um, so yeah, I've been on a, on a journey the last few years. It started with something that happened at Ted, and, and it's kind of gone on from there to convince me that we can actually dial up generosity in new ways in the, in the moments that we're in and literally change how we think about each other.

Corey Andrew Powell ([03:32](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

So you mentioned that it happened through something that occurred at Ted. Would that be the Mystery Experiment that you're referring to?

Chris Anderson ([03:38](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Well, so that was, that was part of it. Okay. Uh, we can talk about that in a minute, if you like. Yeah. But the, the main, the initial thing was literally just the decision at Ted to give away our content.

Corey Andrew Powell ([03:47](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm.

Chris Anderson ([03:47](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Um, we were a, you know, we're a nonprofit. We had this valuable conference, and it was, it was 2006. It was way back when online video came along and suddenly you could share stuff like a TED Talk online. But it was, it was a little bit scary for us to do that. 'cause we thought it might stop people coming to the conference. Why would you pay if the talks were free? We did it anyway. Was it an act of generosity in some way? It was, we're a nonprofit. We felt we had an obligation to do it. And what, what happened blew us away.

Chris Anderson ([04:14](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

It far from reducing demand for the conference, it actually accelerated it. But, you know, these, these talks went viral. They spread around the world. And, um, so many people started to become our friends who we had never heard of. Like, translators took Ted Talks into a hundred languages. People all over the world shared them. The whole thing spread by word of mouth. There was no paid marketing. And then it led to us, um, deciding, okay, if we, if that worked, let's give away our brand too. So TEDx, we had the, the X on it, and it, it's resulted in 3000 annual events around the world that are producing god's how many videos every year. It's really, it's something that you couldn't do pre-internet in any way. Yeah. And, um, it's something you couldn't do in business terms. Like, I've got 10 people in New York overseeing 3000 global events.

Corey Andrew Powell ([05:03](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([05:03](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

That, that generate huge value for, for dead and for the world. So, you know, so, so it got me thinking that in the internet age, the rules about what you give away and what you hold onto have fundamentally changed. And, and it applies not to just to Ted it applies to any organization, any individual.

Corey Andrew Powell ([05:21](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>. And you do make a reference in the book you were saying, you say in there how, like, if you were to do this pre, pre sort of like internet age, you would be burning CDs and you'd have to sell them basically. 'cause or else you'd be, not that you'd have to, but, you know, that would be, uh, a cost, a really big cost to then produce DVDs or CDs, which would've been the way that you would've shared this info prior. And of course, I mean, to get them to people they'd have to buy them most likely. So yeah, it is a very big pivotal shift. And we've had a few, quite a few Ted talks on this, uh, on this platform, on our show. And it is fascinating the level of mentorship, if you will, that you get from some of these amazing speakers who, in your own words, they, they could be actually paying, uh, getting people to pay for them in many cases to hear these really profound speeches. So it's, it's fulfilling the need clearly, that people are, are definitely getting into and, and are appreciative of. Now, you talk about rethinking generosity as well in this connected age. And when you say connected, I assume that is the digital space you're referring to.

Chris Anderson ([06:29](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yes.

Corey Andrew Powell ([06:30](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

So how can we rethink generosity as a tangible means of making the world a better place as opposed to it seemingly being something kind of elusive, opening a door for someone, you know, is that <laugh>? Is that the equivalent?

Chris Anderson ([06:42](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

That's right. Yeah. You know, the generosity I was taught in Sunday school, <laugh> was, um, you know, be kind to people, but do it secretly. Right. It, it was, it was, it was always meant to be, you know, not about you at all. Right. You are just doing it for the goodness of it.

Corey Andrew Powell ([06:58](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Chris Anderson ([06:59](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And I think that's made it very complicated for people in the age that we're in now, because, you know, when someone, I don't know, gives away something online, are they promoting themselves or are they being generous? And we get confused about it. I, I think one of the things we need to do is just embrace a more nuanced form of generosity. The truth is that there has always been something in it for the giver to give, even if it's just scratching your conscience and, and feeling better about yourself.

Chris Anderson ([07:28](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

There's always been a reason, an additional reason for you to give, other than the quote, pure goodness of it. And I think that's fine, and I think we should embrace it. I think we should move away from this world where we're constantly nitpicking people's good acts and saying, you know, they did that, but they could have done better. Or did they really address the real problem? Or were they just doing it for their own self-interest? That that sort of cynicism is destructive. And I think we're at a moment where it's healthy to say, let's look for the good. You know, if there is some good intent in someone's act of giving, embrace it and celebrate it. That is a form of generosity. And when you do that, you see generosity all around us. I mean, it is amazing that we're in an age where we can get copious amounts of the things that we really love and care, like video, music, you know, all art of all kinds of knowledge software. It's all there, you know, available in incredible quantities. The fact that you can go online right now and ask an AI to paint the most amazing paint picture you could imagine, <laugh>, and it will do it in 30 seconds. Yeah. I mean, it's, it's an incredible time to be alive.

Corey Andrew Powell ([08:37](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Chris Anderson ([08:38](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And, um, and so I think, I think that it starts right there. It starts by doing two things. One, recognizing that we can today give away incredible things in unlimited quantities. How amazing is that?

Corey Andrew Powell ([08:51](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([08:52](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And two, that we should, if we embraced it as generosity, so many things get better. We get better about how we think about the online world. We we're more likely to, for example, support artists and others who are maybe struggling to make a living. We should be helping them on Patreon, or tipping them or supporting them because they are being generous. The stuff we're getting from them is beautiful. We're fortunate. And, um, and so shifting to that mindset of generosity can be all around us, is all around us, and we can actually play our part. And by the way, when you, when you, when you make a generous act, a bold and risky, generous act, what comes back is often absolutely amazing.

New Speaker ([09:33](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([09:33](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

I mean, certainly in Ted's experience, every time we've given stuff away, we have been blown away by what happened next.

Corey Andrew Powell ([09:39](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yeah.

Chris Anderson ([09:39](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And I, I just think that's, that's the age that we're in. And it's because gifts carry with them the most important currency of our age, which is reputation.

Corey Andrew Powell ([09:47](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([09:48](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

You know?

Corey Andrew Powell ([09:48](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yeah.

Chris Anderson ([09:49](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

If you're someone who gives away amazing things online, sooner or later, the whole world will know about it. And that is awesome,

Corey Andrew Powell ([09:55](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

<laugh>. Yeah. You know, it, it reminds me of one of the stories I've always heard about the actress, Carol Burnett, which is, um, that she, when she was starting out, what changed her life was she was accepted into a art program or theater program. And she was from a very poor family, and it was going to be a $500 fee for her to get into this school, which is today no money at all for education. But at that time probably was like the forties or something. It was a lot of money, and she couldn't afford it. She was devastated. And one day she got the acceptance letter that she was to start her classes at a certain date. And she, to this day, she says, and she's almost like, you know, nine 90 years old to this day, she has no idea who paid for her tuition, but it literally changed the trajectory of her life. And she changed the history of television. And I always look at that as an example of what you just said. You know, this person, whoever did this humbly sat back and said, that was a good decision and I changed the world. But it wasn't from a self-promoting place. And look at the outcome, it's a, it's a really profound, you know, example of what you just said.

Chris Anderson ([11:04](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

It is profound. And, but the fact that you are sharing this story now may encourage others to do the same. Where we're in an age where stories like this need to be told, because the stories that are often told are ugly stories.

Corey Andrew Powell ([11:17](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Chris Anderson ([11:18](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

we have a whole media industry that is biased towards telling things that are scary and ugly and not really uplifting. And so we think the worst of each other. You've just told a story that helps people think the best about each other. That is beautiful. That is powerful.

Corey Andrew Powell ([11:35](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. Yeah. And you bring up again, of course, the dark side of the internet, and we can't avoid it. And I shared with you too, before we started that, you know, I, I sometimes get so inundated with the current news cycle, but you're right, that machine is built to sensationalize what is the most frightening, the most salacious, the most terrifying. Because that's how you sort of, that's the addiction being fed of <laugh> of the public, you know, needing to see that. So how do you navigate that? I mean, do you, uh, do we just turn off the tv? Do we disconnect our internet? Like, what is the balance, in your opinion, of how do we find the medium?

Chris Anderson ([12:12](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

I think several things. I think one, um, it's worth going out and looking for news sources, media sources that can show the better side of life. You know, and there're actually lots and lots of them out there. Mm-Hmm. Um, from, there's a site called Future Crunch. There's Upworthy, there's just lot, lots and lots of, of, um, uh, people who are trying to provide alternative media narrative. I think online it's important to be really careful who you follow and where you spend time that actually are incredible people online who can really make your day, they can fill your day with, with wonder and insight and so forth. You know, there's a guy on X, uh, an Italian guy, his name is Massimo, um, I think he's @Rainmaker1973, I want to say is his, is his handle. If you, if you only followed him on X and no one else, you'd, you'd have an amazing time on that platform 'cause every, every day, despite his health issues, he's, he's putting out just wondrous knowledge about the world that we're in. Just fascinating science, endearing stories, incredible images. And there are so many people actually like that who are there. They, they deserve to be amplified and, and followed. And more of us who do that, it will actually shape the algorithms that X and the other social media use. 'cause they're, they're watching what, what people do.

Corey Andrew Powell ([13:39](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Chris Anderson ([13:40](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And it's, it's a, it's a bit of a battle right now. And the fact that most people spend their time sort of absorbed by the angry feeds that beast, we've, we've got to try and reverse that, that cycle. So I would just say, I, you know, carefully curate who you are following. Be ready to mute or block people who are spreading poison and do all you can to celebrate those who aren't like, consider, uh, supporting them financially, but certainly just like them, like, you know, click, click like,

Corey Andrew Powell ([14:10](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Chris Anderson ([14:10](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

and repost what they're doing. And, you know, let, let's have these sort of counter waves going. And it's, this stuff can happen so easily. There's this wonderful woman, an Australian woman, Catherine Barrett, who in the early days of the pandemic posted, you know, she, she, everyone was feeling sad and people were locked in. And, um, she noticed someone in her building had left a box of tissues on the kind of building common space with a little note saying, you know, please help, please help yourself to one IE know people are tearful, you know, um, let's, let's cry together, so to speak. She found it so moving. She took a picture of this thing, put it online, created a Facebook group that she called The Kindness Pandemic. Hmm. This thing grew so fast, it crashed like 500,000 people join. And that it's going to this day, it's full of beautiful, ordinary stories of human kindness. Mm-Hmm. And they're inspiring. And they're, they are actually happening every day all around the world, uncelebrated. And it, when you read that and you see how people actually do behave to each other, it, it changes how you think of, of who we are. So there's, there's dozens and dozens. I mean, there's so much happening there. It's just not what we usually focus on. We should.

Corey Andrew Powell ([15:26](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yeah. And that's interesting. 'cause that was actually my next question, which you just answered with an example, was, you know, how you talk about the power of small acts in the book, uh, small acts of kindness, creating significant impact in the book. So that is a, a really wonderful example. And I gave my first, uh, I was very, uh, excited. I gave my first keynote speech to a college, um, two weeks ago. And, um, I was trying to warn the students that, you know, to be careful of that rabbit hole of the, the divisiveness on the social media platforms and how people can paint false narratives of which you then compare yourself to the life looks fabulous, but it's a facade. You never know if it's real or not. And, um, and as soon as I got done the talk, I went back to my hotel room, and there I was fighting with someone on the internet about politics.

Corey Andrew Powell ([16:14](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

<laugh>, it's so hard to actually follow your own advice because you get sucked in so easily. So, um, that's good advice. 'cause we need to know how to navigate both worlds of the good parts of the internet and the stuff that we need to stay away from. So, <laugh> that's a good advice. Now, you also talk about the idea of people being skeptical and, uh, some parts of your book when it comes to our decision to act. Um, one of the examples I love is when you talk about, I think it was in India where there was a train coming and there was a girl whose foot was stuck on a track, and a gentleman just instinctively jumped in to kind of protect her and shield her. You make a distinction of even if we don't actually do it, the fact that we may have emotively thought about it is also progress. And it's also a good sign. So can you talk a little bit about that?

Chris Anderson ([17:08](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yeah, indeed. Yeah. That was an incredible story. The guy literally put his body over the girl, the train thundered overhead, she was all right. He got up and went away without even getting a name. And, you know, the video of this went viral in, in India. And, um, it was just like a humble carpenter, I think. And he just said, look, I just, it just came naturally. And, and I think that isn't a, so, so, so the reason that infectious generosity is possible is because of the incredible way that humans are wired. And there are really two things that I think are worth paying attention. One is just this fundamental urge that we have to help someone else in need.

Corey Andrew Powell ([17:46](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Chris Anderson ([17:47](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Now, for most of us, you know, I mean, there are countervailing urges. Like, I don't want to die <laugh>.

Corey Andrew Powell ([17:52](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yes. And that's a good example. Yeah. That one. Yeah. Yeah. Right.

Chris Anderson ([17:55](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And so, and so in many cases, people wouldn't throw themselves onto the track, but they would still feel this intense feeling of, oh my God, that poor girl, I wish I I must do something. You know? And, and the fact that that feeling is there is, when you think about it, a weird thing. I mean, we're supposed to be, if you bel you know, the whole story of evolution is that, you know, we're, we're wired for survival. Why would desires to risk your life for someone be part of our survival? Well, they, they have become part of who we are. And, and the answer is complicated, but it's, you know, it's, it's fundamental to human success overall is that we have these desires to cooperate with each other. So that's one, one important part of the red all.

Corey Andrew Powell ([18:38](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([18:39](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

The second part is that we respond to acts of generosity with generosity of our own. And this is where you mentioned the mystery experiment. This is one of the key things that kicked off this book, is that I had this inside view of a crazy experiment that was done when a couple of people in the, in the TED community were interested to give away $2 million in an eccentric way. They, they, they, um, they wanted to give it away like $10,000 at a time to strangers on the internet. And they want, they thought that it would be an important social experiment. So we wrote, so Elizabeth Dunn from the University of British Columbia came and was part of this. She's given a wonderful Ted talk about, uh, generosity. And, um, and so we, we, we conceive this whole experiment. I recruited people on Twitter saying, Hey, do you wanna come and be part of a stressful, weird social experiment?

Chris Anderson ([19:29](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

You know, no, no hint really as to what it was. And we had a bunch of people apply to the ministry experiment from seven countries and or other. We, we picked, in the end, 200 people from seven different countries. They each got $10,000. It was like this big scam email, you know, Hey, congratulations. We'd like to wire $10,000 into your PayPal account. Yeah. <laugh>, it was the hardest part of the experiment. They, they eventually took the money, and the only rules were that they had to spend it in three months. And that they had to tell us what they spent it on so amazingly against what traditional economic theory would say, which is that they would spend it on themselves. 'cause rational agents do that. Two thirds of the money were spent generously. So, you know, it was, I mean, some, some on family, on friends, on strangers, on all manner of different causes and nonprofits and charities.

Chris Anderson ([20:18](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Two thirds of the money, even though for, for a lot of, uh, a lot of these people, you know, 10,000 was potentially even a life changing amount for many of them.

Corey Andrew Powell ([20:25](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([20:26](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

So, and I was so moved by the responses. 'cause what people basically, I mean, after the extent was over, I, I, I wrote to people and said, come on, tell me more. Why, why did this happen? And what people said was that one, the act of being given the money, ma made them feel seen. And they wanted to pass on that feeling of being seen to others. They felt that because this couple have been generous, they themselves should be generous. And it's like this visceral biological thing. And it's, it's, and it's in everyone. And so that means that once waves of generosity have started, they tend to keep going because people go, oh, you've been kind, you.

Chris Anderson ([21:03](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

That it triggers something in us. And it's not even being the recipient of generosity that can trigger it. Seeing someone else be generous can actually trigger it.

Corey Andrew Powell ([21:14](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([21:14](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

So there's this feeling of sort of uplift that it, that it gives you that's been scientifically studied. Yeah. So put those pieces together and then think we're in the connected age. Well, wait a sec. One, there's so many different new ways to be generous. And those acts of generosity are likely to have ripple effects and be passed on in one way or another. Two, just seeing a video of someone being kind is amazing. So, you know, you look at someone who, not everyone may like, but I, I think is an amazing person. So Mr. Beast on YouTube, he's one of the top YouTube influencers. He's got 200 million subscribers. Quite a lot of his videos are basically about acts of generosity.

Chris Anderson ([21:54](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And when I talk to my nephews and nieces or whatever, or people, uh, in their teens say they love Mr. Beast, and it's teaching them that kindness and generosity can be cool, can be fun, let's do it. People love it. I think, you know, there's this whole counter argument that the pendulum is starting to swing if you look at what the next generation is passionate about. Yes. Yes. I think there's a lot of people just sick of the meanness of the connected world and eager to show a different way.

Corey Andrew Powell ([22:29](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Chris Anderson ([22:29](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And we can take huge hope from that.

Corey Andrew Powell ([22:32](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yes. I was going to, when you were speaking about that, I, I thought about the generational differences and I thought about the millennials and Gen Z, which you do talk about in your book. And that's a really big demographic for us too, as far as the educational sector goes, because they are a very distinctly different generation that, well, gen Z specifically is almost saying, you guys had your chance. We don't like, we don't like some of those constructs that you set up. I don't wanna work 15 hour work days. I don't wanna die at my computer. I, you know, I think that corporations should be more socially responsible. So I think that pendulum swing is greatly, in part, to the current generations rejecting a lot of things that they feel were not healthy necessarily for society. Would you say that's a, a good assessment of why that pendulum is swinging?

Chris Anderson ([23:23](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yeah. And I'm sure it's, it's immensely richly and deeply complicated.

Corey Andrew Powell ([23:27](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm. <affirmative>.

Chris Anderson ([23:27](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

But, uh, I think that that is definitely, uh, a huge part of it. And, um, whatever criticisms my generation might make of Gen Z, the, the idealism and the, and the desire to live a life that is not just about material wellbeing, but it's about making a better world and, and, and not being owned by money. I think that that is beautiful and important and exciting.

Corey Andrew Powell ([23:54](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Yeah. And I find that always strange too, when you have like, sort of like the, a, a baby boomer generation, if you will, or even Gen X, have a problem with the Gen Z generation. Because if you look at the hippie movement, for example, of the sixties or the whole summer of love, and you look at the Gen Z generation, they really are kind of bookends as far as what they were asking for society, what they were asking of institutions and corporations. They just happen to, instead of have, you know, picket signs and flowers in their hair <laugh>, they just have the internet, but they're leading very similar organized revolutions against things that they don't like about society. So I think, um, you know, if you look at their, their stance on gun control in the US or healthcare or just, you know, the work environment, work hours, I mean, they really are leading the same kind of charge as past generation. So I think that was, I think that's often overlooked. They're not that, that different other than how they utilize the, um, the communication avenues. But, and that brings me to a question about education as well. So when it comes to education, I know you also have some initiatives there working with obviously Ted Ed. So in what ways do you get involved with educational institutions or encourage those communities to also foster a more advanced culture of infectious generosity?

Chris Anderson ([25:14](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Um, we don't have anything formal in that regard. I mean, our, our big initiative is Ted Ed, which actually, funnily enough only exists because of another case of kind of a generosity experiment. Um, you know, we, back when we saw that, um, giving away staff seemed to work, but one of the first things he did was start a fellows program and invited, you know, talented people to come to TED for free and to see what happened. And one of those early people, a guy called Logan Smalley had this idea, Hey, you should be doing an education program. He was an educator, and, uh, he had this whole idea. So he basically, you know, rewarded for his fellowship by starting what has been one of the most impact impactful programs we have. Not that many people who don't have kids even know about Ted, Ted Ed, but, um, you know, they, they do these short sort of, you know, three to five minute video animations that are just designed to spark curiosity.

Chris Anderson ([26:13](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And they're used in so many schools. There's, there's like a couple, nearly, I think a couple thousand of them now.

Corey Andrew Powell ([26:18](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Hmm.

Chris Anderson ([26:19](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Um, and we find great teachers and give them a chance to give their best lesson and then give a, use a voice actor and animators and so forth to make it into something that will grow. And some of the teachers have told us that, you know, I've, I've been working for 30 years and I've probably, you know, coached a thousand kids or whatever, you know, or a bit more during that time. And in the first week of this TED Ed, my TED Ed lesson going out, you know, you're giving me a hundred thousand kids <laugh>. And, um, it's, uh, it's, it's just, it's just such, it's such an amazing era we're in.

Corey Andrew Powell ([26:56](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([26:56](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Where, where great knowledge, great creativity can spread so beautifully. So anyway, so that's our, our main thing.

Corey Andrew Powell ([27:03](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([27:03](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

I mean, look, I think, I think generosity is often taught at, at school today in different, in different ways. I think if there was one lesson that I could inject into every school syllabus everywhere in the world, it's this. And it's, it's a, it's a surprisingly little known fact about the science of generosity and the science of happiness, which is that they're connected. One of the big drivers of happiness is generosity. People who give are happier. It's, it is just absolutely clear from the evidence that they're happier. And in fact, it's also clear that the act of giving makes people happier.

Corey Andrew Powell ([27:43](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Mm-Hmm.

Chris Anderson ([27:44](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

It's, there's causality there. It's not just correlation. And yet in daily life, we forget that, you know, it's, it's in, in the world, in the blizzard of sort of online commercial communication and shopping and all the rest of it all, all of the emphasis is on, you've gotta buy this, you've gotta do this, you've gotta be this. And we, and we don't have time to listen to that softer voice in us that's whispering that says, you know, maybe there's another way to find meaning and deep satisfaction in your life.

Corey Andrew Powell ([28:13](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Hmm.

Chris Anderson ([28:13](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And so people, whatever else you do in your lives, dear children, listening to this plan on being, find a way to be kind, like build kindness into it. And it doesn't mean you have to give away huge sums of money. It may not be anything to do with money. It may just be kind acts. You can be generous by being hospitable to people by just, by looking at people who feel unseen and giving them your attention by connecting people, by offering access to other people, you know, or by bridging in the age that we're in the generosity of going online and being courageous and saying, I'm going to stand in the middle here. I'm going to not be pushed into one side or the other. I'm going to listen respectfully to people I disagree with, and try to find a different way of communicating. That's an incredibly important act of generosity. All these things, even though they, they can be hard and, and uncomfortable and so forth, when they're done repeatedly, they, they, they bring with them the deepest satisfaction and, and happiness.

Corey Andrew Powell ([29:19](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

Wow.

Chris Anderson ([29:19](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

And I feel like it's taken me my whole life to learn this, but I feel like I'm, I'm finally really learning this and feeling this.

Corey Andrew Powell ([29:27](https://www.temi.com/editor/t/wdHVCy6uOfKwr20ccisb0vS6zzeGKnykjhiwUfjy6OZqd-SzkBE_B5NV8YUcPUsvFEVzaXOHw4fqrFkcHDft-6VRPi0?loadFrom=DocumentDeeplink)):

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